



TERMS AND CONDITIONS OF THE „MEEST POST LOYALTY” PROGRAM

Definitions

For the purposes of these Terms and Conditions, the following definitions apply:

- **Organizer** – Meest Polska Sp. z o.o., based at ul. Drogowców 7, 39-200 Dębica, registered in the Register of Entrepreneurs of the National Court Register (KRS) under number 0000259760, NIP: 8722267231, REGON: 180145090.
- **Platform** – the online platform available at www.meestpost.com, through which users can create accounts and register shipments.
- **Program** – the “Meest Post Loyalty” program governed by these Terms and Conditions.
- **Platform User** – a natural person with an active account on meestpost.com.
- **Program Participant (Participant)** – a person who meets the conditions outlined in §2 of these Terms and Conditions.
- **Discount Code** – an individual promotional code generated within the Program that entitles the User to a discount when registering a shipment on the platform.

§1. General Provisions

1. The “Meest Post Loyalty” program (hereinafter referred to as the “Program”) is organized by Meest Polska Sp. z o.o. and aims to promote parcel shipping among Platform Users.
2. The Program is valid from **July 1, 2025**, until further notice.
3. Participation in the Program is free of charge.

§2. Participation in the Program

1. Any natural person who meets **all** the following criteria becomes a Participant of the Program:
 - has an active User account on meestpost.com,
 - has given consent on meestpost.com to receive marketing communications (newsletter),
 - has registered and sent at least one shipment via meestpost.com during the Program period,
 - is not an agent, sub-agent, business partner, or API partner of the Organizer.
2. Eligibility is verified automatically within the platform system.

§3. Program Rules

1. The Program is based on a progressive discount system awarded to Participants for each successive shipment:
 - 25% discount on the second shipment (after sending the first),
 - 30% discount on the third (after the second),
 - 35% discount on the fourth (after the third),
 - 40% discount on the fifth (after the fourth).
2. After the fifth shipment, the Participant receives a **permanent 15% discount code**, linked to their account and valid for **12 months**.
3. All discounts are issued in the form of **individual discount codes**, automatically assigned to the User's account.
4. Only **one discount code** can be used per shipment. Codes cannot be combined with other promotions, discounts, or codes.

§4. Program Operation

1. After sending their first shipment registered via meestpost.com, a Platform User who meets the criteria outlined in §2 is automatically enrolled in the Program.
2. After each subsequent shipment (up to the fifth), the Participant receives an email with the discount code, which can be used when registering the next shipment.
3. The Participant does not need to take any additional actions – the system automatically:
 - tracks the number of shipments linked to the account,
 - assigns the appropriate discount code after each shipment,
 - sends an email with discount details.
4. After the fifth shipment, the Participant receives a **permanent 15% discount code**, assigned to their account and valid for 12 months.
5. Each discount code (excluding the permanent one) is valid for **60 days** from the date of generation.
6. The permanent code is automatically applied in the “discount coupon” field when registering a new shipment. The Participant does not need to enter it manually but may delete it and use a different one (e.g. from another promotion).

§5. Final Provisions

1. The Organizer reserves the right to:
 - amend the Program terms and conditions,
 - suspend or terminate the Program at any time,
 - exclude a user from participation in the Program in the event of rule violations or suspected abuse.
2. The current version of these Terms and Conditions is available at www.meestpost.com.
3. Any disputes related to the Program will be resolved by the Organizer in accordance with Polish law.
4. In case of any discrepancies in interpretation, the Organizer's decisions are final and binding.